



## Advance Your Career in Sales!

January 20, 2010

University Center, The University of North Florida

8:30AM-12:00PM

Sales is one of today's fastest-growing career fields. If you are seeking a career that will continually develop your potential and reward your ambition in an ever-changing and challenging global environment, this is ideal for you. Sales offers excellent salaries, open doors, and provides advancement opportunities. Sales professionals can earn from \$40,000 to over \$100,000 per year in the Jacksonville community!

Learn the requirements for a career in sales! Gain insight in to what employers look for in sales candidates. Hear from some of the Northeast Florida's top companies on their expectations and plans for sales growth in the future.

This one day program is intended for those unemployed, underemployed or wishing to pursue careers in the exciting fast paced sales arena.

### Speakers will include...

- **UNF**, Bob Wood, Dean of Continuing Education
- **WorkSource**, Candace Moody, Vice President
- **PGA Tour**, Jack Tyson, Director of Sales and Marketing
- **Jacksonville Business Journal**, David Sillick, President and Publisher
- Business author Jon Gordon; author of **The Shark and the Goldfish**, **The Energy Bus**, **The No Complaining Rule** and **Training Camp**. The message in Jon's books and speaking presentations is such that NFL coaches such as Jack Del Rio, Mike Smith, the PGA Tour and the FBI have called on Jon to inspire and benefit their teams.
- **Sandler Training**, Pat and Michele McManamon, Owners. Sandler is a world leader in innovative sales and sales management training.

**TO REGISTER** go to [www.ce.unf.edu](http://www.ce.unf.edu).

**FREE ADMISSION**

**Must be registered to attend, seating is limited!**

Sponsors:

