

Bringing Out the Best: Using Positive Energy and Lean Principles

Tuesday, July 24, 2007

- 8:30 a.m.** **Registration and Continental Breakfast**
- 9:00 a.m.** **The Energy Bus: 10 Rules to Fuel Your Life, Work and Team with Positive Energy**
Jon Gordon
- 10:15 a.m.** **Break**
- 10:30 a.m.** **The Energy Bus (continued)**
- Noon** **Lunch**
- 12:45 p.m.** **A Lean Guide to Transforming Health Care: How to Implement Lean Principles in Hospitals**
Thomas G. Zidel
- 2:00 p.m.** **Break**
- 2:15 p.m.** **A Lean Guide to Transforming Health Care (continued)**
- 4:30 p.m.** **Adjourn**

Session Descriptions

The Energy Bus: 10 Rules to Fuel Your Life, Work and Team with Positive Energy



Jon Gordon

Everyone faces challenges. And every person, organization, company and team will have to overcome negativity and adversity to define themselves and create their success. No one goes through life untested, and the answers to these tests are positive energy—the kind of positive energy consisting of vision, trust, optimism, enthusiasm, purpose and spirit that defines great leaders and their teams. Jon Gordon will share the 10 rules from his new book, *The Energy Bus*, that fuel lives, workplaces and teams. A handful of these rules include: inviting other people on your bus to share your vision for the road ahead, loving your passengers, driving with purpose, and using desire, vision and focus to move the bus in the right direction. Drawing upon his experience and work with thousands of leaders, Gordon will provide attendees with powerful, practical strategies based on the newest research in energy, positive psychology, emotional leadership and peak performance to enhance productivity. For managers and team leaders or anyone looking to turn negative energy into positive achievement, *The Energy Bus* provides a powerful roadmap to overcome common life and work obstacles, and bringing out the best in yourself and your team.

Gordon is a leading authority on developing positive, engaged people, leaders, businesses, schools and teams. As a professional speaker and consultant, he has been featured in numerous television shows, magazines and newspapers including CNN's *American Morning*, NBC's *Today Show*, *Men's Health*, *Forbes* and *Positive Thinking*. He is a graduate of Cornell University and holds a masters' in teaching from Emory University.

A Lean Guide to Transforming Health Care



Thomas G. Zidel

The Lean principles derived from the Toyota Production System have been revolutionizing manufacturing and service industries in the United States and around the world for many years. These same principles applied so successfully in manufacturing, are providing the same benefits in health care. By focusing on the value added activities related to hospital processes, hospitals can reduce costs, improve quality, increase productivity and enhance revenue. The goal of lean is, first and foremost, to provide value to the patient/customer. This results in the reduction of delays, overcrowding and frustration associated with the existing care delivery system. Lean creates a better working environment where what is supposed to happen does happen—on time, every time.

The decision to launch a Lean Transformation is not one to be taken lightly. It is important for hospitals to understand the level of commitment required for such an undertaking. Thomas Zidel, president, Lean Hospitals, LLC, will provide attendees with an introduction to lean principles, explain its application to health care and provide the key elements of a lean transformation. Zidel is a consultant, speaker, author and facilitator who specializes in the implementation of Lean in the health care environment. He has over 20 years of experience in the manufacturing and aerospace industries including experience implementing cost reduction, productivity, operational and quality improvement, and strategic deployment. He holds associate and bachelor's degrees in engineering from the University of Hartford, a master's of business administration from Western New England College, and is a Juran Institute Certified Six Sigma Black Belt.

Who Should Attend

This seminar is designed for health care administrators, senior management staff, human resource directors, department heads, risk and quality directors and others interested in workforce and/or quality issues.

Location, Hotel Accommodations and Attire

This seminar will be at the Capitol Plaza Hotel, 1717 SE Topeka Blvd., Topeka. A block of rooms has been reserved at the special rate of \$82, plus tax. The hotel will hold the room block until July 2. After that date, reservations will be taken on a space-available basis at the regular rate. Please make your reservation by calling (785) 431-7200. Please ask for the Kansas Hospital Association room block to receive the special rate. Business casual attire is suggested for this seminar. Temperatures in meeting rooms are somewhat difficult to control; therefore, we recommend you dress in layers to allow for these variances.

Special Services

KHA wishes to ensure that no individual with a disability is excluded or denied services due to the absence of auxiliary aides or services. If you need any of the aides or services identified in the Americans with Disabilities Act, please contact Christie Carney at (785) 233-7436.

Sponsors The Kansas Hospital Association would like to thank the following sponsors for helping to underwrite this program allowing us to reduce the registration fee for participants.



REGISTRATION

Bringing Out the Best: Using Positive Energy and Lean Principles

Registration The registration fees for Kansas Hospital Association members is \$100 per person or \$85 per person for groups of two or more members from the same facility **if registration forms are submitted at the same time, in the same envelope.** The registration fee for non-members is \$250. These fees include continental breakfast, lunch, refreshments and program materials.

Refund Policy (This policy applies to all cancellations received in any manner, including mail, telephone or fax.) A full refund will be given for cancellations received by KHA prior to July 19. Registrations may be transferred to another individual. No refund will be given for cancellations received on or after July 19.

Three Easy Ways to Register (Please pay e-mailed and faxed registrations with a credit card.)

E-mail – your registration to ccarney@kha-net.org.

Fax – your registration to (785) 233-6955. Fax available 24 hours every day.

Mail – your registration to: Kansas Hospital Association, 215 SE 8th Ave, Topeka, Kansas 66603-3906.

Nurses: Please list your name and license number as they appear on your nursing license.

Last Name: _____ First Name: _____

Title: _____

Organization: _____

Organization Address: _____ City, State, Zip: _____

Telephone No.: _____ Fax No.: _____

E-mail Address: _____

Nursing Continuing Education (information required for RN/LPN):

Nursing License Number: _____

Registration Fees:

\$100	KHA Members
\$85	Groups with 2+ People
\$250	Non-members

Make check payable to the Kansas Hospital Association and return the completed form to KHA, 215 SE 8th Ave., Topeka, KS 66603-3906.

Please check method of payment:

Check Enclosed. (Please make check payable to KHA.)

Credit Card Acct. #: _____

Visa **MasterCard** **Expiration Date:** _____

Cardholder's Signature: _____

Print Name: _____

Questions: contact the KHA Education Department by phone at (785) 233-7436 or by e-mail at ccarney@kha-net.org.

Capitol Plaza Hotel
Topeka

July 24, 2007

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Topeka, KS 66603-3906
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