

INTERNATIONAL BESTSELLER

10 Rules  
to Fuel Your Life, Work, and Team  
with Positive Energy

# THE ENERGY BUS



**JON GORDON**

Foreword by Ken Blanchard  
Coauthor of *The One Minute Manager* and *Leading at a Higher Level*

*"It's Monday morning and George walks out the front door to his car and a flat tire. But this is the least of his problems. His home life is in shambles and his team at work is in disarray. With a big new product launch coming up in 2 weeks for the NRG-2000 he has to find a way to get it together or risk losing his marriage and job. Forced to take the bus to work, George meets a unique kind of bus driver and an interesting set of characters (passengers) that over the course of 2 weeks share the 10 rules for the ride of his life... and attempt to help him turn around his work and team and save his job and marriage from an almost inevitable destruction."*

In the mode of other best selling business fables *The Energy Bus*, by Jon Gordon, takes readers on an enlightening and inspiring ride that reveals 10 secrets for approaching life and work with the kind of positive, forward thinking that leads to true accomplishment - at work and at home. Everyone faces challenges. And every person, organization, company and team will have to overcome negativity and adversity to define themselves and create their success. No one goes through life untested and the answer to these tests is positive energy—the kind of positive energy consisting of vision, trust,

optimism, enthusiasm, purpose, and spirit that defines great leaders and their teams. Drawing upon his experience and work with thousands of leaders, sales professionals, teams, non-profit organizations, schools, and athletes, Gordon infuses this engaging story with keen insights, actionable strategies and a big dose of positive infectious energy. For managers and team leaders or anyone looking to turn negative energy into positive achievement *The Energy Bus* provides a powerful roadmap to overcome common life and work obstacles and bring out the best in yourself and your team. When you get on *The Energy Bus* you'll enjoy the ride of your life!

"If you want to fuel your family, your career, your team, and your organization with spirit, read this book. Jon's energy and advice will leap off the page and help you cultivate positive energy in everything you do—and you will make the world a better place for your having been here. Thanks, Jon, for pumping us up and making sure we get on the right bus."

- **Ken Blanchard, Co-author of *The One Minute Manager*® and *Leading at a Higher Level***

"Jon Gordon provides a clear roadmap to navigate the negativity and pit falls that too often sabotage individual and team success..."

- **Tom Gegax, founder of Tires Plus and author of *The Big Book of Small Business***

"The world would be a much better place if we all focused on being positive. Jon is the "Pastor of Positive Energy" and I'm one of his believers."

- **Danny Gans, Las Vegas Entertainer of the Year**

"Jon Gordon is the "Rocky Balboa" of positive energy! No matter how uphill the battle may seem - Jon and *The Energy Bus* prepares you to tackle any task, making you feel you're ready to take on the heavyweight champion of the world!

- **Fran Charles, Announcer for HBO Sports and NFL Network**

"Purpose, Vision, Enthusiasm, and Spirit... all critical elements for individual and team success. *The Energy Bus* does a masterful job of weaving together these principles to create a dynamic and entertaining read that will infuse you and your team with positive energy. Get on the bus and enjoy the ride."

- **Pat Williams, Senior Vice President of the NBA's Orlando Magic**

**Jon Gordon** is a speaker, consultant and author of the international best seller, *The Energy Bus: 10 Rules to Fuel Your Life, Work and Team with Positive Energy* which has captured the hearts of readers' world-wide. With his positive spirit and simple, transformative message, Jon empowers audiences and readers to live and work with more vision, positive energy and purpose-and cultivate positive work environments where individuals and teams create more success and enjoy the ride of their life. He has been featured on CNN, NBC's *Today Show*, *Forbes*, *Fast Company*, *O Magazine* and *Positive Thinking Magazine*. Clients such as the Jacksonville Jaguars, PGA Tour, JP Morgan Chase, and Dell, call on Jon to get their team on "the bus" and moving in the right direction. Jon is a graduate of Cornell University and holds a masters in teaching from Emory University. He lives in northeast Florida with his wife and two "high energy" children.

To sign up for Jon's free weekly newsletter, please visit [www.JonGordon.com](http://www.JonGordon.com) or [www.TheEnergyBus.com](http://www.TheEnergyBus.com)

