



Dave Gordon

Topic Expertise:
Positive Communications
Culture of Greatness
Driver of Positive Change
Sales Force Excellence
Leadership Development
Creative Confidence

As a leader in the Positive Communications and Training Industries, Dave is an expert on what motivates, educates and inspires audiences to take action.

As CPO of the Jon Gordon Companies, Dave is responsible for the design, development and delivery of Jon's high energy *Positive Engagement Programs* such as, *Driver of Positive Change*, *Culture of Greatness*, *Sales Training Camp*, and the *Y-Process*.

With a strong speaking, marketing, sales, creative and management background, Dave's experience ranges from one on one consulting with C-level executives, to facilitating sales and leadership workshops, to motivating audiences of up to 3000 sales representatives to inspiring more positive teachers, coaches, parents and school administrators.

Dave's expertise includes 20 years of delivering inspiring communications in leadership development, product launches, national meetings, learning and performance programs, digital and social media, webcasts, satellite broadcasts, POAs, conventions, and internal and external brand initiatives.

He is a graduate of The Johns Hopkins University.