

Jon Gordon - Client Testimonials

Jacksonville Jaguars NFL Team

"We're on board! Jon's book and talk *The Energy Bus*, illustrates what I believe as a leader and coach. It is a great read and has been a tool which reinforces our commitment to stay positive. When we play with great energy we win and that's what *The Energy Bus* is all about. Thanks Jon for speaking to our team."

-Jack Del Rio, NFL Head Coach, Jacksonville Jaguars

BonaKemi USA

"Jon, we had great feedback from our customers about your talk. We took a big step towards moving past the old negativity and building a positive relationship and vision for the future. Thank you for helping our customers get on the Bona Bus. I have to tell you that you had a major impact."

John Rauvola, EVP, BonaKemi USA

Northwestern Mutual Financial Network

"Jon's book *The Energy Bus* and his presentation to my firm were both contagious and impactful. As a result of Jon's talk we went from a bus full of passengers to a fleet of drivers!"

- Matt T. Russo, Managing Partner Northwestern Mutual Financial Network, New York

Dental Express

"Jon's Energy and Passion put our entire company on 'the Bus.' We have had a record month in sales & I attribute our success to the "ENERGY BUS!"

- Dave Heffner, Vice President of Sales, Dental Express

DIAL Corporation

"We believe the idea of aligned team focus with energized individuals can deliver remarkable results. We as individuals and teams can choose to think about what is possible, be positive and to make a difference for the good each and every day - life is too short not to be on the right bus. Jon Gordon is a brilliant, friendly reminder of the power of this type of thinking."

-Tracy VanBibber, Sr. Vice President Sales, Dial Corporation

Moe's Southwest Grill

"Having Jon present to us at our annual conference was like catching lightning in a bottle. His energy, passion, and charisma not only set the tone for our convention, but left every franchisee with a spark to take back to their restaurants." – Matt Andrew, President Moe's Southwest Grill

Texas Conference for Women

"Jon Gordon was a huge hit at the 6th Annual Texas Governors Conference for Women. His session was one of the most anticipated presentations at our Conference and judging by the response of the crowd in attendance, Jon delivered. Energy is truly a topic that people want, need, and flock to. I'd highly recommend Jon as a featured speaker at future events."

- Andrea Feiner, Program Director

Fisher Investments

"Jon Gordon's concept of the Chief Energy Officer teaches us that attitude alignment isn't just little but a non-linear leap that makes the ultimate difference between abundance or lack of happiness, success, performance, motivation, ability to be team oriented, and our reality of achieving our personal goals in all parts of our lives."

-Ken Fisher, CEO of Fisher Investments, Forbes columnist, author of *The Only Three Questions That Count*

Ace Mortgage

"On behalf of our senior management team I wanted to write a quick note to say thank you Jon for your presentation at Ace Mortgage's Annual Conference! Our management team really appreciated what you did for us. Without a doubt your presentation made the most significant impact on our team. Thank you for being you; you are GREAT!"

-Andrew S. Voyles, CRMS, Senior Vice President, Ace Mortgage Funding, LLC

SHRM (Society of Human Resource Management)

"This year our local chapter of SHRM is celebrating its 50th anniversary so our theme for our annual one day conference was "Investing in the Profession, Investing in You." We wanted a keynote speaker who could motivate our participants and provide them with tools to immediately apply to their personal lives and carry into their workplaces. Jon, your presentation did just that. The Energy Bus, 10 Rules to Fuel Your Life, Work and Team with Positive Energy was very well received. The energy in the room was contagious! A number of the participants have asked us for your contact information so they can have you come back and present at one of their company meetings. We wish you the very best as you spread the word and hope to see you again in the near future."

- Sharon A. Harkins, SHRM Madison, WI Chapter

East Valley Human Resource Association

"When I book a speaker, I hope they will either motivate, inspire or educate our members. You did all three with such ease. Your message was right on target for our group, with practical "take home value" for each person individually and for their organization. You certainly combined the three qualities of a truly professional presentation - you spoke from your heart, sprinkled it with humor, and gave interesting stories to prove your point. Our member evaluations showed they really enjoyed your presentation. Some of their comments were: Great Speaker! Excellent presentation! Love it! Loved the presenter! Excellent, I'm buying the book - "The Energy Bus" Bring him back! - Again, our thanks and appreciation."

- Betty Doran, PHR, Director of Human Resources, Collins College

McCans Sonic Group

"WOW! You set such a positive tone to the start of our convention. To feel the energy you shared with us left us not just feeling good but feeling terrific about the ride ahead! Your message of enthusiasm transcends both professionally and personally. The personal stories that you shared with us touch the heart of the human spirit. I have had many of my managers tell me how they are now committed to be the driver of "their bus." The results of faster service times for our guests tells more of the action they have taken from your talk and the "10 rules for the ride of your life" from your book, *The Energy Bus*. Your shared excitement for life is contagious! Thanks again!"

- Steve McCans, President - McCans Sonic Group

CTX Mortgage Company

"Jon, you were AWESOME !!! Your message on energy, vision, and a focused work ethic has my managers back on track. In the competitive environment we find ourselves today, you just have to be better than our competition in all areas. As you said, it starts with Energy, and they jumped on The Energy Bus because the time is NOW!! They have a renewed focus to apply our sales management strategies in a way that is positive and motivating. Thanks for the ride on The Energy Bus."

- Jack Karaszewski, Executive Vice President Southeast Region Retail

Noodles & Company

"At our annual Summit in the Rocky Mountains, we gave Jon the unenviable task of delivering the keynote address on the final morning to an audience of 250 weary restaurant managers and headquarters staff. Not easy. Fifteen minutes into it, I had people whispering to me "that this was good!" For the next 75 minutes Jon had the entire group listening intently to his every word, cheering at all the right times, taking copious notes and leaving the meeting on a terrific high with actionable steps to return and become their own CEOs. You could feel the energy. I highly recommend Jon Gordon!"

- John Puterbaugh, Vice President, Human Resources

Prudential Network Realty

"Jon, you were absolutely terrific at our general sales meeting today - your presentation was inspiring and applicable to each of us, professionally and personally. I believe the concept of acting as a "Love Magnet" encouraged our already generous sales professionals to go above and beyond expectations. You succeeded in mesmerizing the audience with your message and sincere, enthusiastic delivery. And judging by the crowd around the book table, you left many people hungry for more!"

- Linda H. Sherrer, President and CEO

Chubb Insurance

"Using powerful facts and insightful stories, Jon Gordon infused our agents with a new level of contagious, courageous and compassionate energy! The practical advice he shared would benefit anyone seeking to enhance their ability to be a more successful, consultative sales professional."

- Patricia Encinas, Chubb Agency Education

YPO - Young President's Organization

"My compliments for inspiring, engaging, and captivating our group of top level and achievement oriented business executives. Your educational, often humorous, and on target message was applicable not only to them but to their spouses, employees, and children. I have no doubt that steps were taken that very day to implement transformational steps into their lives. Thank you for making a difference, and your extra effort was visible and impactful."

- James McPartland, Southern California Chapter

CTX Mortgage Company

"It's not always easy to be positive yet somehow you make it seem that way. Many thanks for the great session with our team. You provide an easy to follow process that builds energy and will make our team great. I can still feel it! Many thanks Jon."

- Danny Deaton, EVP National Retail Production

NAESP - National Association of Elementary School Principals

"Jon's presentation was regarded by many as the best of our conference. "Super," "Inspiring," "Great Ideas," " Phenomenal," "Wonderful uplifting presentation," "His enthusiasm rubs off," and similar comments dominated our attendee evaluations. We would certainly have him back again."

- Ernie Mannino, Associate Executive Director, NAESP Convention and National Principals Resource Center

Countrywide Home Loans

"Jon, my entire team is still buzzing about the great program you put on here. Being in the financial field, I'm always looking for a good return on investment. Without question, your program was worth every dollar invested. The simple yet highly effective techniques you teach are invaluable in positioning yourself ahead of the competition, while getting a lot more enjoyment out

of the game of life in general."

- Rick Brown, Vice President

Entrepreneurs' Organization (EO) – Young Entrepreneurs' Organization (YEO)

"Jon, I want to thank you for sharing your message of Positive Energy at the EO-Entrepreneurs Organization annual conference. Our members were buzzing with comments such as:

- Great lessons! Verbalized great concepts. Thank you.

- Great energy!! WOW!! I feel great, YES!

- After such a long day I needed this guy!

- Very motivating and inspiring. Perfect closing keynote.

- Great message - Thanks for the energy charge!

I know now how important energy is to our success personally and professionally. Thanks again Jon and we look forward to working with you again."

- Patrick Jon Brady, Chapter Learning Director

The Club at Hammock Beach

"Thanks for the great presentation you gave to our staff. I've received excellent feedback from all who attended. Many of the employees have a new level of energy and many commented that they will use your tips to enhance their work and personal lifestyles. Your presentation was an excellent way to kick off what will be a very busy year at The Club at Hammock Beach and was a great benefit!"

- Bob Van Bergen, General Manager

Jacksonville Super Bowl Host Committee

"Jon Gordon is pure energy! He was a big hit at our staff retreat. His session left our team focused, motivated and energized."

- Michael Kelly, President & COO