

Jon Gordon

International Best Selling Author and Speaker

Jon Gordon is one of the most sought after speakers in the world today. His best-selling books and talks have inspired readers and audiences around the world and his principles have been put to the test by numerous NFL, NBA, and college coaches and teams, Fortune 500 companies, school districts, hospitals, and non-profits.

Jon is the author of *The Wall Street Journal* bestseller **The Energy Bus, The No Complaining Rule, Training Camp, The Shark** and **The Goldfish, Soup: A Recipe to Nourish Your Team and Culture**, and his latest book **The Seed: Finding Purpose and Happiness in Life and Work**.

Jon and his tips have been featured on *The Today Show*, CNN, *Fox and Friends* and in numerous magazines and newspapers such as *The Wall Street Journal* and *The New York Times*. His clients include The Atlanta Falcons, Oklahoma City Thunder, Campbell Soup, Wells Fargo, State Farm, Novartis, Bayer, Northwestern Mutual, GE and many more.

Jon also impacts thousands of teachers and students each year through his work with schools, universities and non-profit organizations.

Jon lives in Ponte Vedra Beach, Florida and when he's not running through airports or speaking to businesses, hospitals or school leaders, you can find him playing tennis or lacrosse with his wife and two "high energy" children.

To schedule Jon Gordon to speak at your next event, please contact
The Jon Gordon Companies at 904.285.6842 or via email info@JonGordon.com

“Jon’s books and talks to our team have had a significant impact on our culture and have helped us **build a positive team** where our players overcome negativity and challenges to perform at their highest potential.”

Mike Smith, Head Coach,
The Atlanta Falcons

“If you want to fuel your family, your career, your team, and your organization with spirit, read this book. **Jon’s energy and advice will leap off the page** and help you cultivate positive energy in everything you do—and you will make the world a better place for your having been here. Thanks, Jon, for pumping us up and making sure we get on the right bus.”

Ken Blanchard, Co-author of *The One Minute Manager*® and *Leading at a Higher Level*

“Jon’s presentation was regarded by many as the best of our conference. “Super,” “Inspiring,” “Great Ideas,” “Phenomenal,” “**Wonderful uplifting presentation**,” “His enthusiasm rubs off,” and similar comments dominated our attendee evaluations. We would certainly have him back again.”

Ernie Mannino, Associate Executive Director,
National Assoc. of Elementary School
Principles



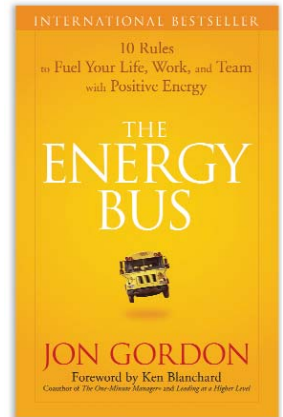
www.jongordon.com



Keynotes, Seminars and Training Based on Jon Gordon's International Best Sellers

All keynotes and seminars are customized to meet the goals and objectives of each client

Based on his international and *Wall Street Journal* best-selling book **The Energy Bus**, Jon Gordon presents a powerful roadmap to overcome common life and work obstacles and bring out the best in yourself and your team. Everyone faces challenges and every person, organization, company and team will have to overcome negativity and adversity to define themselves and create their success. Whether you are a leader looking to build a positive culture, a manager trying to energize and engage your team or someone who desires to enhance your productivity and performance, this talk will help you create more success and enjoy the ride of your life.



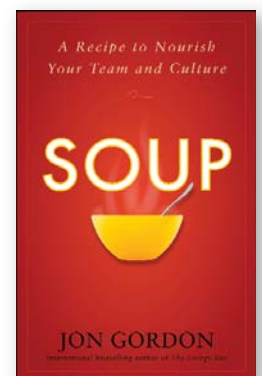
Wall Street Journal Best Seller

APPLICATIONS:

Positive Culture, Sales Performance, Positive Customer Service, Team Work, Employee Engagement, HR.

SOUP: A Recipe to Nourish Your Team and Culture

Get ready to stir the pot and discover a proven recipe to build a winning team and create a culture of greatness. In this powerful, nourishing and humorous presentation, Jon Gordon shares the key ingredients to lead, unite, and engage your team. If you are ready to stir the pot, lead by your example, boost morale and create engaged relationships that foster teamwork and enhance performance, then this Soup is for you and your team.



APPLICATIONS:

Positive Leadership, Positive Culture, Sales, Customer Service, Team Work, Employee Engagement, Leadership and Team Development

“Jon Gordon’s presentation on *The Energy Bus* to our U.S. sales organization was top notch. He quickly engaged the group with his “high energy” style and provided everyone in the audience with a powerful and memorable user-friendly framework for taking their own energy management to a new level. Beyond the shadow of a doubt, we will work with him again.”

Douglas R. Conant, President and CEO,
Campbell Soup Company

“Jon Gordon was one of the **best speakers we’ve had** in the last 10 years. Our sales force has leveraged his teachings to fine-tune their mental approach and bring out their best. His dynamic presentation style not only helped to drive his points home but also captivated the crowd. I believe every organization would benefit from Jon’s lessons.”

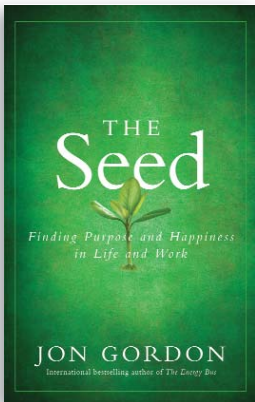
Damian Ornani,
Co-President, Fisher Investments

“Jon succeeded in **mesmerizing the audience** with his powerful message and sincere, enthusiastic delivery.”

Linda H. Sherrer,
CEO, Prudential network Realty

“Jon Gordon is the **Pastor of Positive Energy.**”

Danny Gans,
Las Vegas Entertainer of the year



The Seed

This presentation is the answer to the challenges faced by leaders of organizations across a variety of industries. How do you keep your people committed and passionate about the work they do and the organization they do it for? The research shows that people are most energized and engaged when they are using their strengths for a bigger purpose beyond themselves. Thus, in this thought provoking and engaging talk, Jon Gordon shares the significance of this research and the essential principles to help you, your team and organization work with more passion and purpose. If you are ready to plant yourself where you are, make a difference and inspire

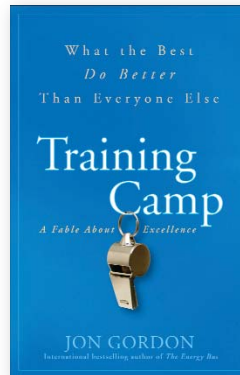
your colleagues/employees/customers with your performance then this talk is for you and your team.

APPLICATIONS:

Employee Engagement, Culture Building, Leadership Development, Sales Performance, Positive Customer Service, Employee Retention

Training Camp: What the Best do Better than Everyone Else

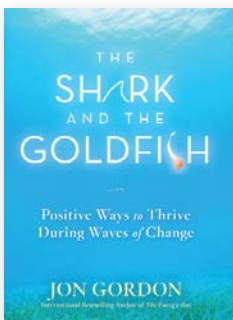
Have you ever wondered what makes someone great in their field of work? Based on his work with professional sports teams, world-class organizations, and interviews with top professionals in a wide variety of fields, Jon Gordon discovered that the best of the best share a number of similar characteristics. There is a formula for success. There are habits that the best do that others don't and things that they do better than everyone else. There is a way that the best of the best approach their life and work and craft that differentiates themselves from others. This formula is predictable, repeatable and a process anyone can follow. In this inspirational keynote, Jon shares invaluable wisdom, deep insights and proven strategies on what it takes to bring out the best in yourself and your team. Whether you play sports or the piano or work with numbers, a computer or a scalpel, these lessons apply to everyone who must climb the mountain before reaching its peak.



APPLICATIONS:

Sales Performance, Leadership, Customer Service Excellence, Team Work, Employee Engagement, Productivity, Training and Development

The Shark and the Goldfish: Positive Ways to Thrive During Waves of Change



Now more than ever change and uncertainty are a part of daily work and life. During changing times it's easy to worry, give up, and let fear paralyze you. However, you and your team have more control than you think you do and how you handle change is your choice—the only choice that matters. You can allow the waves of change to crush you or you can learn to ride them to a successful future. In *The Shark and the Goldfish* Jon presents a proven 4 step model packed with tips and strategies to help you and your team thrive during waves change.

APPLICATIONS:

Positive Leadership, Positive Culture, Sales, Customer Service, Team Work, Employee Engagement, HR and Leadership Development

Various types of organizations have benefited from Jon's message.

- Chubb Insurance
- Northwestern Mutual
- Bank of America
- Burger King
- Sonic Drive In
- Dell
- Blue Cross Blue Shield
- YMCA
- United Way
- National Association of Secondary School Principles
- FBI
- The Jacksonville Jaguars
- PGA Tour
- New York Life
- State Farm Insurance
- Young Presidents Organization
- Wells Fargo
- Pennsylvania Governors Conference for Women
- Sprint
- SHRM
- ASTD
- Moes Southwest Grill
- Atlanta Falcons
- Campbell Soup
- Pepperidge Farm
- Citizens Bank
- Publix Supermarkets
- and many more. . .



Jon shares his message with thousands of leaders and organizations each year.



rethink

a new kind of conference

"Aha! Moments" from Leading Influencers

Hosted by Dr. Robert Schuller, Erwin McManus

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- rethink... is about getting into the minds of today's top thinkers, innovators and leaders.
- rethink... is about cutting edge ideas in an ever-changing world.
- rethink... is about fresh perspectives and new directions for work, ministry and life!

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THE SATELLITE ON CCN

Also featuring George Barna, Dr. Henry Cloud, George Foreman, Miles McPherson, Rupert Murdoch, Dr. John Ortberg, Jay Sekulow, Ben Stein

new perspectives from global influencers



THE OPRAH MAGAZINE

LIVE YOUR BEST LIFE

HOW NOT LOOK OLD 25 years never to IF YOU GAINED BAR EVERY FOUR

OPRAH SOUTH AFRICAN HEARTACHE

HIGHER ENERGY. DEEPER REST! EXACTLY WHAT YOU NEED - AND HOW TO GET IT (Plus a hidden bonus of help!)

53 WAYS TO GIVE YOUR LOOKS A LIFT FRESH IDEAS, TREATMENTS, AND TIPS TO TRY RIGHT NOW

SELF-ESTEEM REPAIR KIT THE RADICALLY NEW WAY TO BUILD GENUINE CONFIDENCE



THE SIXTH ANNUAL

TEXAS CONFERENCE FOR WOMEN

HOSTED BY GOVERNOR RICK PERRY & FIRST LADY ANITA PERRY

THURSDAY, OCTOBER 20, 2005

AUSTIN CONVENTION CENTER • AUSTIN, TEXAS