

# JON GORDON LIVE IN ST. LOUIS

A Positive Business Event | [www.JonGordonLIVE.com](http://www.JonGordonLIVE.com)

Join international best-selling author, Jon Gordon, for a 1/2 day event full of innovative ideas and practical strategies to boost your people and profits.

**Friday, April 3  
from 8am until Noon  
Chase Park Plaza Hotel**

- Strategies to stay positive and succeed in a negative economy.
- Success principles to create a thriving business regardless of conditions.
- What the best of the best do better than everyone else.
- How to enhance employee engagement and profits.
- A plan to build a purpose driven, winning team
- No Complaining Rule & other positive ways to deal with negativity.
- Scientific benefits of optimism & positive thinking.
- 5 ways to overcome adversity, stress and negativity.
- The greatest leadership strategy ever.
- The greatest sales strategy ever.
- The greatest customer service strategy ever.

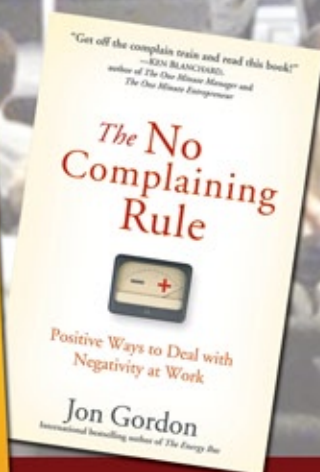
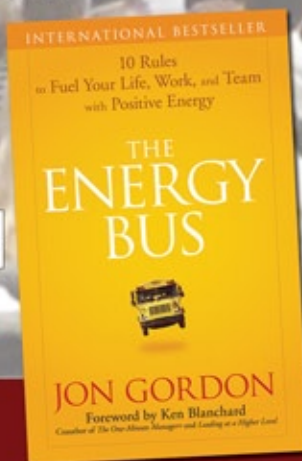
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Guest Speakers Include:  
John O'Leary from Rising-Above  
Ben Newman & Chris Koon from  
The Continued Fight, LLC

